

The Flush Files

71% of people in the North West admit flushing things down the toilet that don't belong there, some

of which are very odd. We've opened our own Flush Files to investigate – the truth is down there!



Cumbrians clean up

most likely to flush cleaning wipes



1 in 16

Lancashire residents have flushed jewellery



Mancunians

are most likely to have flushed an object they didn't want their partner to see.



1 in 10

Liverpudlians have flushed food and pretended they'd eaten it



Merseyside

Greater Manchester



1 in 8

Cheshire residents have blocked & blamed someone else!

Cheshire

£10 million

The amount it costs United Utilities to tackle the 25,000 blockages that occur in a year.

Bin it baby

1 in 3 people admit flushing baby wipes down the loo more than once a week

Pets in the pipes

70,520 people in the North West have flushed a deceased pet that wasn't a fish!

Hair balls

1 in 7 give pet hair the toilet treatment. Imagine the size of that hair ball down the pipes!

Come clean

1 in 5 people confess to flushing cleaning wipes.

Child's play

1 in 6 parents have said goodbye to toys flushed away by their kids. Lego bricks are a popular choice.

Flush and run

16-24 year olds are most likely to have flushed something they shouldn't in someone else's toilet.